

FY 2017_18

Setting the Context



SEPTEMBER 11, 2017



Mission



To assist youth and families in making healthy decisions, to reduce youth substance use, and to ensure the future of a safe and healthy community.

We work toward this by encouraging collaboration, expanding programs and services for youth, and by supporting sustainable change.

Goals

(DanversCARES By Laws, Article II)



- To establish, strengthen, and maintain a community prevention partnership
- To reduce youth substance use

Ice Breaker: 5 Minute Reflections



- Pair with one or two people sitting next to you.
- If you are new to the coalition, pair with someone who has been a member for a while.
- Introduce yourself. Share one highlight of your summer.
- Share your question and discuss possible answers, examples, observations, initial reactions. Take no more than 5 minutes to do this.

Year 10 Reflections: A Primer



- To what extent would you say DanversCARES has helped reduce youth substance use? Evidence?
- How would you describe how DanversCARES has mobilized others to address substance use in the community?
- How many examples can you cite of how DanversCARES has provided opportunities for young people?
- Describe ways in which DanversCARES has been able to leverage resources.

Year 10 Reflections, Cont.



- If you were asked to describe the who, what and why of DanversCARES, what would you say?
- In what ways does DanversCARES fill a unique niche in the community?
- Do you believe there is still a need for DanversCARES to focus on prevention of adolescent substance use? Why?
- Are there issues, other than substance use, facing youth that DanversCARES should address? What are they?
- Provide examples of how DanversCARES is supported by community stakeholders.

Central Questions



What new and emerging needs face youth and families in Danvers?

How do coalitions sustain community prevention work over time?

Sustainability Defined



- “Expanding the impact and longevity of your strategies”
- “To ensure work is supported and continued long enough to meet community goals”
- “The ability to maintain human, social and material resources needed to achieve long-term goals”

Circle of Engagement

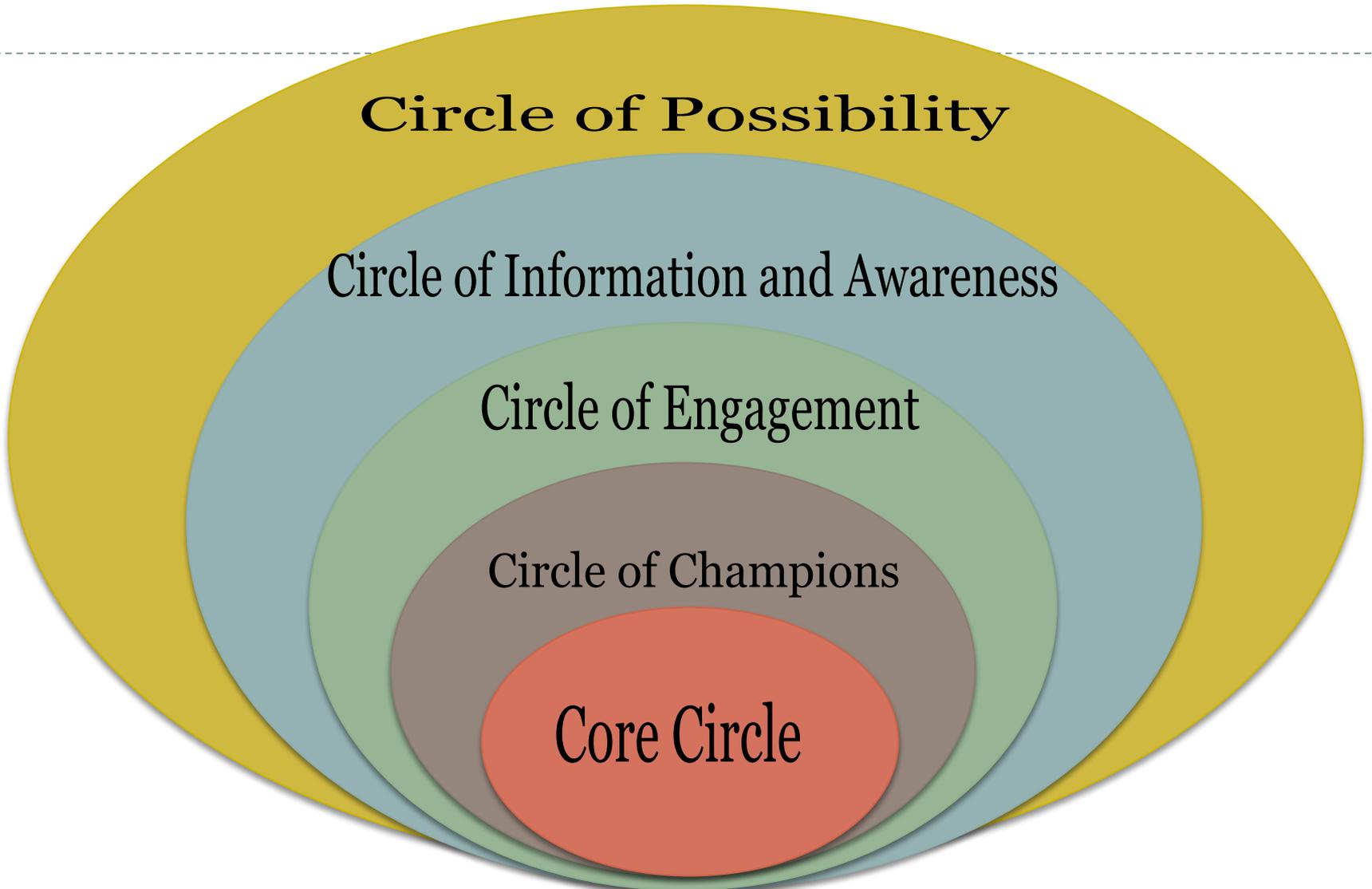
Circle of Possibility

Circle of Information and Awareness

Circle of Engagement

Circle of Champions

Core Circle



Frameworks for Programmatic Reflection



4 Approaches

- Institutionalization/Adoption
- Policy Change
- Community Ownership/Changed Community Norms
- Finding Resources

Criteria for Continuation

- Impact
- Resources Needed
- Broad Community Support
- Still A Need

www.danverscares.org/resources

Key Points from Training



- We are about helping kids and mobilizing others to do the same.
- There is vested interest in the work of DanversCARES continuing.
- We have successful examples to build on.
- We need to better communicate outcomes in a way that is valuable to others.

What's Next?



- There is a need for a strategic planning process to assist DanversCARES in answering these questions with multiple levels of input from youth, families, faculty, community and stakeholders.
- Information gathered will be used to put forth a plan for future, collaborative prevention work that continues to address community needs.

Introduction to Strategic Planning Process



Context & Purpose:

DanversCARES has a history of success in the community as a program of the Town of Danvers sponsored by the Danvers Public Schools, and, in order to continue to address the evolving needs of youth and families, is embarking on this planning process to reflect on our work and to identify a clear, shared direction toward a stable future with continued impact.

Desired Outcomes:

- Increased awareness of DanversCARES' efforts and impact across the community and among key stakeholders
- Increased understanding of DanversCARES' value to the community
- Articulation of the unmet and emerging needs of youth and families
- Identification of existing and potential opportunities for connections across and synergies among complementary initiatives
- Identification of strategic goals, and development of a plan to achieve these goals
- Review/ refinement of DanversCARES' mission to align with a future that meets the needs of youth, families, and the community

The Process Timeline



- Identification of Need for Planning: (Fall 2016)
- Gather Support and Funding for Planning (Spring 2017)
- Steering Committee: Guide process and desired outcomes (August)
- Identify core questions, populations to engage in data gathering and methods of data gathering. (Sept-Nov)
 - Coalition Members: SOAR analysis
 - Families: Survey via DPS
 - Key Informant Interviews: Consultant
 - Youth Focus Group
 - DPS Faculty: Survey and Focus Group
 - Individual Interviews: By Coalition Members
- Steering Committee: Review and Analyze Data (December)
- Draft and Review Plan (Jan-March)

SOAR: Process for Coalition Member Input



- **Contribute to SOAR articulation at extended October and November Coalition meetings:**
 1. **Strengths:** What can DanversCARES build on moving forward? What are our greatest strengths? What are we uniquely best at in the community?
 2. **Opportunities:** What are young people, families, partners, the community asking for?
What do we see as the most significant needs of/ challenges facing children and families ?
 3. **Accomplishments:** What are our aspirations for DanversCARES and the community? What are our hopes and dreams for DanversCARES?
 4. **Results:** How would we know if we are succeeding - what meaningful measures will tell us we are achieving our goals?

Consultant Contact



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