

VISION & MISSION

VISION: *Our vision is for all Danvers youth and families to achieve healthier decisions, healthier lives, and healthier futures.*

UPDATED MISSION: *DanversCARES assists youth and families in making healthy decisions by **promoting** a safe and healthy community, **collaborating on programs and services and expanding** resources, and **supporting** sustainable change.*

GOAL 1: Increased positive youth development-related (health and wellness, social emotional learning, substance use/ misuse), skills, assets, and competencies among youth

OBJECTIVES

1. A. Youth across Danvers are connected to comprehensive positive youth development programs, activities, and supports	1. B. Implement evidence-based principles/ model of positive youth development across activities and programs facilitated by DanversCARES and partners	1. C. Common indicators and outcome measures are tracked across school, town, and community programs
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KEY ACTIVITIES/ STRATEGIES

1. A. 1. Evolve and increase programming at the elementary, middle, and high school levels, with focus on afterschool/ out-of-school time activities	1. B. 1. Develop resource map of existing in- and out-of-school positive youth development opportunities and identify overlap and potential for partnership 1. B. 2. Develop clearinghouse of DanversCARES-validated resources (both community resources) across issues and ages for youth, family, educators 1. B. 3. Research examples of programs, innovation, and implementation within similar districts	1. C. 1. Align outcome measures with school/ town plans and goals, including existing data, tools, curricula, definitions, professional development/ training
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Glossary

- GOAL: A long-term target or direction of development; states what the entity wants to accomplish or become over the next several years
- OBJECTIVE: Concrete, measurable milestones on the way to achieving a Goal
- ACTIVITIES/ STRATEGIES: A coherent set of specific steps that must be taken to reach an Objective

GOAL 2: Increased community-wide capacity, collaboration, and ownership to deliver services and provide resources	
OBJECTIVES	
2. A. Youth are supported by healthy relationships – peer to peer, adult role models, family, and community	2. B. Increased engagement across community
KEY ACTIVITIES/ STRATEGIES	
2. A. 1. Sustain and enhance programming to support parents and caregivers	2. B. 1. Increase interdepartmental collaboration and synergy with all town departments that work with youth
2. A. 2. Increase parent involvement through active engagement	2. B. 2. Develop/ enhance partnerships with local and regional partners committed to supporting and/or providing positive youth development
	2. B. 3. Identify and outreach to new and potential partners
	2. B. 4. Sustain and enhance engagement within schools across Danvers, including educator training and involvement in determining desired outcomes and continued collaborative relationship with student services

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GOAL 3: DanversCARES is the unique, recognized go-to resource for positive youth development	
OBJECTIVES	
3. A. Mission and programs are known by and across the community	3. B. DanversCARES sustains a welcoming and inclusive approach committed to continuous improvement and innovation
KEY ACTIVITIES/ STRATEGIES	
3. A. 1. Take advantage of existing opportunities to promote DanversCARES’ slogan/ mission/ vision (“Healthier decisions, Healthier lives, Healthier futures”)	3. B. 1. Sustain monthly DanversCARES meetings in which partners and community members can participate
3. A. 2. Recognize, capture, track, and increase the way DanversCARES partners communicate about DanversCARES and the partnership	3. B. 2. Sustain stable and flexible management and operations systems and processes
3. A. 3. Enhance commitment and capacity of DanversCARES partners to communicate about DanversCARES with their stakeholders	3. B. 3. Codify decision-making processes, and revisit/ revise By-Laws accordingly
	3. B. 4. Clarify and enhance DanversCARES partnerships, including expectations and benefits

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