



“Healthier decisions, healthier lives, healthier futures.”

2016-7 Highlights

Approaching a Decade of Community Support For
Youth and Families



Our Mission

DanversCARES is a grant funded program of the Town of Danvers managed through the school department.

Our mission is to assist youth and families in making healthy decisions, to reduce youth substance use, and to ensure the future of a safe and healthy community.

We work toward this by encouraging collaboration, expanding programs and services for youth, and by supporting sustainable change

Outcomes: Policy

- Danvers Police Department Policy on Enforcement of Underage Drinking Incidents and Compliance Checks (2006)
- School Chemical Health Policy strengthened (2008)
- Drug Take Back Program at Danvers Police Department (2009)
- DHS Tobacco Policy (2009)
- Public Consumption of Alcohol/Public Use of Marijuana Policy (2010)
- Revised Liquor License Guideline-(2011)
- Zoning of medical marijuana facilities (2012)
- BOH Tobacco Policy-zoning, permitting, and minimum legal sale age increase to 21 (2014)
- Danvers residents vote no on recreational marijuana ballot (2016)
- School Health Substance Use Screening Policy (2016)

Outcomes: Practice

- Compliance Checks Sustained by PD
 - Liquor Law Compliance remains over 90%
- Community Recognition Pledge Program
- Drug and Sharps Disposal Continued
- School-Based Universal Substance Use Screening
- Law Enforcement Jail Diversion practice: crisis intervention and referral for people needing Mental Health and Substance Use treatment
- All first responders trained and carry Nasal Narcan
- School Nurses carry Narcan



Outcomes Program

- Media Exposure
- School Climate
- Parent Education
- YMCA Youth Night Programming-15 events, twice annually, over 750 students
- Student Leadership-over 500 involved in leadership program
- Community Service-many opportunities for youth to engage in community in the past 9 years

Outcomes: Partnerships

- Youth programming at the Library
- SAP funded by Lahey in HRMS
- Annual business sponsorships for opiate awareness walk
- Funds raised for student scholarships
- Funding for Parent University
- Growth of Coalition participation: youth and organizations
- Workforce Investment Board: Youth Summer Jobs
- Danvers Rec Department and NS Community College service learning/afterschool program enhancement
- Internship placement site for NSCC
- Businesses supporting our ParentsCARE campaign
- SAPC and MOPAC partnerships, e.g. Project Adventure

Outcomes: Health Impact (2010 to 2016)

- Percent of students drinking and driving decreased from 26% to 17.5%
- Current high school alcohol use decreased from 46% to 35%.
- Current marijuana use decreased from 30% to 24.5%
- Current cigarette use decreased from 17% to 8%.
- Heavy (binge drinking) decreased from 31% to 21%.
- First use of alcohol before age 13 decreased from 18% to 10%.

Preparing for the Future

- What community needs remain unmet?
- What new partnerships or programming opportunities exist?
- What new practices will emerge to address substance misuse?
- A shared vision for a new horizon of prevention that will take DanversCARES into the next decade.
- An invitation to help us shape that.