

# DanversCARES

*"Healthier decisions, healthier lives, healthier futures."*

DanversCARES is a partnership for a healthy community.

Our vision is for all Danvers youth and families to achieve healthier decisions, healthier lives, and healthier futures.

We work toward this by encouraging collaboration, expanding programs and services for youth and families, and by supporting systemic change.

As in many communities across the nation, Danvers youth are susceptible to adverse influences: the negative effects of peer pressure, inappropriate music or media, casual acceptance of drug and alcohol use, rampant unmonitored use of cell phones and internet, and lack of clear expectations or informed parenting. These are the things we seek to change.

By mobilizing community organizations, residents and youth to work together, we can effectively reduce negative influences and promote healthy behaviors among youth in Danvers, MA.

*DanversCARES is a program of the Town of Danvers, MA managed through the School Department. The partnership is funded by the Massachusetts Department of Public Health Underage Drinking Prevention Grant, and the Office of National Drug Control Policy Drug Free Communities Grant. These funds are not sustainable, so your donation is appreciated.*

  
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# Join us...

*in an interactive  
quest of caring  
and service to our  
community.*



## Our Focus

- Address changing community health and safety issues that impact youth and families
- Reduce the rate of teen drug and alcohol use
- Eliminate bullying and cyber bullying behaviors
- Promote respect, tolerance and connectedness
- Support public policy that promotes health

## Our Work

### Planning & Coordination

The heart of success lies in a well executed, short and long-term plan with clear goals and desired outcomes articulated. Coordination of activities, leveraging expertise, and seeking resources to support work are integral functions of our leadership. We are not just another meeting to attend...we get work done!

### Assessment & Evaluation

Our work is data-driven and results oriented. Every component of our work is based on research, local data, and best practices.

- Community Opinion Surveys
- Focus Groups
- Youth Health Surveys
- Community Indicators for Health (e.g. police or hospital data, community demographics)

## Programs and Services

DanversCARES partners with community organizations to achieve our work. The following is a partial list of what we “do” as a community partnership:

- **Health Promotion, Social Marketing and Media Campaigns**
- **Law Enforcement Support**
  - ∞ Alcohol compliance checks and enforcement of underage drinking laws
  - ∞ Monitoring youth sources of alcohol and drugs
  - ∞ Community patrols to curb underage parties, drinking and driving, and to promote safety
- **Community Pledge to Prevent Underage Drinking**
- **Safe Prescription Drug Disposal Program**

## Training and Education

- Strengthening Families Program
- Parent Enrichment Series
- Responsible Beverage Service and Sales Training for Businesses
- Training for Law Enforcement
- Professional Development for teachers and health professionals
- Customized Topics by request

## Youth Programs & Projects

- **DanversCARES Middle and High School Youth Leadership Boards**
  - Intergenerational projects
  - Interactive, youth-led projects
    - ∞ Red Ribbon Week
    - ∞ Sticker Shock Campaign
    - ∞ Substance Free Youth Nights
    - ∞ Peer Education
    - ∞ Community Service Opportunities
- **DRIVE Program: Integrating drug education into alternative education**
- **Special Education After School Program**
- **Faith Based Community Programming**
  - “Our Community, Our View”
  - Healthy Dialogue Nights

*Participation in DanversCARES is voluntary. Our membership is broad, and includes representation from multiple community agencies, parents, and youth. The partnership meets monthly and has multiple committees and ways to volunteer.*

### For more information, contact:

DanversCARES c/o Danvers High School  
64 Cabot Road  
Danvers, MA 01923  
Phone: 978-777-8932  
[www.danverscares.org](http://www.danverscares.org)

### To donate:

*Make checks payable to:  
Danvers Public Schools c/o DanversCARES*

